

**1. FILE PROCESSING**

- ✓ resolution of the images at least 170dpi.
- ✓ bleed: 5mm on each side
- ✓ without crop marks
- ✓ all texts have to be converted into curves
- ✓ If possible, please embed your logo vectorized (eps, ai, pdf x-3)
- ✓ transparencies have to be reduced
- ✓ comment and form fields will be rejected

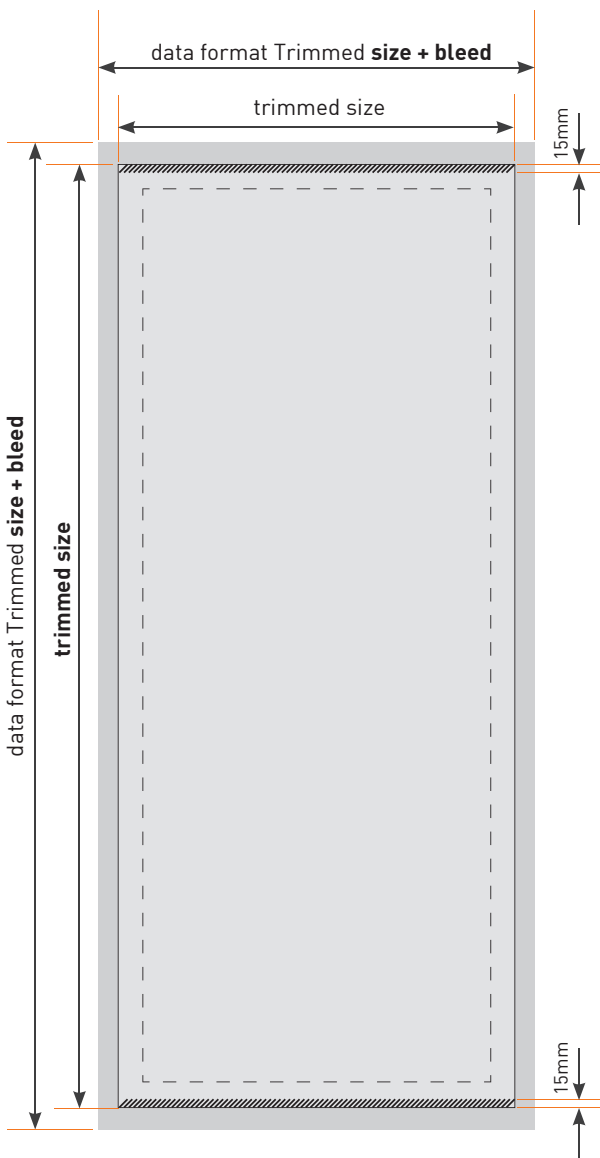
**2. FILE FORMATS**

- ✓ pdf/x-3\*
- ✓ **Double sided prints:**  
PDF with two pages

**!important**  
follow the indications of file processing! pdf files can be created in a variety of programmes with different characteristics, therefore, numerous problems can occur, such as missing fonts or colour deviations, you can avoid this by following exactly the indications listed here.

**3. COLORS**

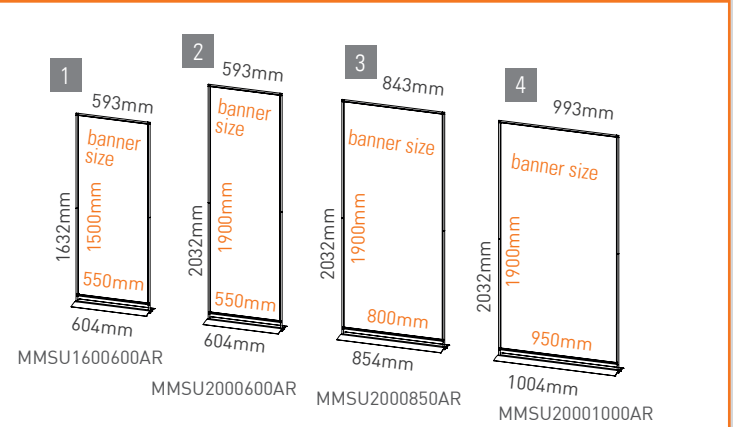
- ✓ printed on one side in 4 colours (4/0)
- ✓ please create your data in the cmyk colour mode fogra39 (iso coated v2)
- ✓ data in rgb colour space can create colour deviations for those we assume no responsibility.
- ✓ pantone and hks colours are special colours that cannot be realized with digital print.
- ✓ spelling errors, syntax errors and overprint settings will not be checked by us.







**4. BANNER SIZES**

	CODE	STRUCTURE (HxB)	TRIMMED BANNER SIZE (HxB)
1	MMSU1600600AR	1632mm x 604mm	max. 1500mm* x 550mm + 5mm bleed
2	MMSU2000600AR	2032mm x 604mm	max. 1900mm* x 550mm + 5mm bleed
3	MMSU2000850AR	2032mm x 854mm	max. 1900mm* x 800mm + 5mm bleed
4	MMSU20001000AR	2023mm x 1004mm	max. 1900mm* x 950mm + 5mm bleed
5	MMES2000800WD	2000mm x 800mm	max. 1920mm* x 800mm + 5mm bleed

\*height of the banner optional



**5. GRAPHIC PREPARATION**

-  area covered with image
-  area covered with metal strips - 15mm
-  safety distance from border - 40mm
-  bleed: 5mm on each side - without marks!

**MAXIMUM BANNER WEIGHT FOR MYMAGO STAND UP AND ECO STAND**

PRODUCT	CODE	STRUCTURE (HxB)	TRIMMED BANNER SIZE - GRAPHIC (HxB)	MAX. BANNER WEIGHT: Z-TICK (g/m <sup>2</sup> )	MAX. BANNER WEIGHT: V1/V2 (g/m <sup>2</sup> ) <sup>w</sup>
mymago stand up	MMSU1600600AR	1632mm x 604mm	max. 1500mm x 550mm* (0,82m <sup>2</sup> )	580 g/m <sup>2</sup>	800 g/m <sup>2</sup>
mymago stand up	MMSU2000600AR	2032mm x 604mm	max. 1900mm x 550mm* (1,06m <sup>2</sup> )	460 g/m <sup>2</sup>	620 g/m <sup>2</sup>
mymago stand up	MMSU2000850AR	2032mm x 854mm	max. 1900mm x 800mm* (1,52m <sup>2</sup> )	370 g/m <sup>2</sup>	500 g/m <sup>2</sup>
mymago stand up	MMSU20001000AR	2023mm x 1004mm	max. 1900mm x 950mm* (1,81m <sup>2</sup> )	350 g/m <sup>2</sup>	485 g/m <sup>2</sup>
eco stand	MMES2000800WD	2000mm x 800mm	max. 1920mm x 800mm* (1,52m <sup>2</sup> )	370 g/m <sup>2</sup>	370 g/m <sup>2w</sup>